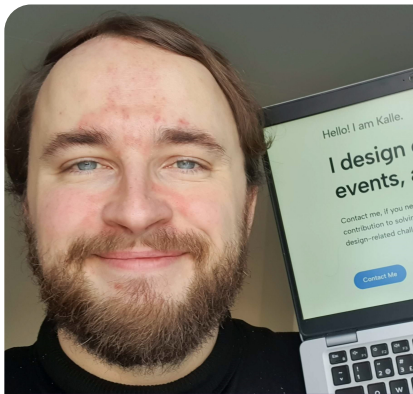


Kalle Paas



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Tartu, Eesti



Linktree

www.kallepaas.ee

[ig.com/sketchingpaas](https://www.instagram.com/sketchingpaas)

[Kalle Paas @ LinkedIn](#)

In Brief

I design communications, events, and experiences.

I have experience working in the media, NGOs, and the public sector.

I have developed and helped implement large-scale projects with a communal mindset, such as the European Capital of Culture Tartu 2024 or the record-breaking crowdfunding campaign of the Sepa football center.

Experiences

Freelance Communications Consultant and UX Designer

since April 2022

SA Tartu 2024 / Head of Communication and Marketing Division

January 2020 - April 2022

Tartu City Government / European Capital of Culture Tartu 2024

Candidacy Team project manager (communication, marketing, budget)

January 2018 - December 2019

MTÜ Jalgpallikool Tammeka / CEO and CCO

Sepa jalgpallikeskus / Campaign Manager

February 2014 - November 2017

Radio station Ring FM / presenter-editor, designer

June 2010 - January 2014

I have organized and conducted conferences, concerts, forums, round tables, community and sports events. I volunteer at **MTÜ Ukraina Maja**.

Skills as a Designer

- Designing and delivering presentations (PowerPoint, Slides)
- Project management (ClickUp, Asana)
- Data processing (Spreadsheet, Excel)
- Creating illustrations (Krita, Illustrator)
- Designing and conducting interviews and surveys
- Content management (WordPress, Voog)
- Video editing (Vegas)
- Creating animations (After Effects)
- Photo editing (Lightroom, Photoshop)
- Sound editing (Audition)
- Layouting (InDesign)
- 3D (SketchUp)

Education

Tartu Rakenduslik Kolledž / UX/UI design junior specialist

since September 2022

Tartu Ülikool / Political Sciences (unfinished)

September 2006 - February 2011

Trainings and courses in communication, marketing, management, design.

Language skills

English: speaking C1 - very good, writing C1 - very good

German: speaking A2 - elementary, writing A2 - elementary

Ukrainian: speaking A1 - beginner, writing A1 - beginner

Russian: speaking A1 - beginner, writing A1 - beginner